



COMMUNITY IMPACT AND ENGAGEMENT

Championing healthcare and education

Our Corporate Social Responsibility (CSR) activities demonstrate a commitment to maintaining globally sustainable operations. Our philosophy for corporate citizenship focuses on healthcare and education to look after the wellbeing of our employees and the communities around where we operate. It also extends to ethical conduct in our dealings with suppliers, clients and other stakeholders.

Our activities include:

- Committing to UN Sustainable Development Goals (SDGs) to lay out a roadmap over the next 15 years to end extreme poverty, fight inequality and injustice and protect the planet
- Employing best practices in travel risk management for our employees. This includes preventive education and training, health screening, vaccination, travel tracking and assistance to employees headed to higher risk destinations
- Partnering with clients on community health initiatives to reduce malaria, Yaws, HIV, tuberculosis and filariasis. We also promote clean water, wellness and healthy practices to prevent strokes, diabetes, infectious disease and cancer in many communities worldwide
- Raising funds and donating time to support many healthcare and education causes worldwide

Case study: continuing support to London’s Air Ambulance

London’s Air Ambulance is the charity that delivers an advanced trauma team to critically injured people in London. The organisation provides pre-hospital medical care at the scene of an incident and serves the ten million people who live, work and commute around London.

As the world’s leading medical and security assistance organisation, we know speed is critical in determining not only survival but the quality of life following recovery, in particular during ‘the golden hour’ – the hour immediately following a severe injury, when help is needed most.

Currently, the helicopter flight hours operated by London’s Air Ambulance are restricted due to limited funding. International SOS UK formed a strategic partnership with the charity to share resources, medical expertise and fundraising efforts. Together, our employees and London’s Air Ambulance have raised £50,713.89 over the last four years. This fuelled 30 missions and is equivalent to six service days.

Some fundraising activities include charity bike rides, raffles, bake-offs and other employee initiatives. These actions support our aim to make a positive impact on health and wellbeing in the local communities where we operate.